

# THE TITUS PROJECT

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## EXECUTIVE SUMMARY



**Every Generation Ministries**

*"Transforming Children in Christ through His Church"*



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EVERY GENERATION MINISTRIES



## EXECUTIVE SUMMARY

The people group most open to the gospel is often the one most overlooked – children under the age of 15. Of the world's 6.9 billion people, about one-fourth (1.8 billion) are children, most of whom have never experienced the gospel in a way that leads to life transformation.

God has established the local church as the tool for reaching children with the love and salvation of Christ. Since 1993, Every Generation Ministries has been working to empower local churches around the world to effectively carry out this mission.

Our method is to establish National Ministry Teams and governing boards of directors in targeted countries. These teams, comprising national Christians, then develop and provide high-quality Bible teaching materials and innovative leadership development training for children's workers in local churches.

EGM has worked to follow best missiological principles by developing ministry with children that is culturally relevant, developed within the culture by national Christian leaders. We avoid cookie-cutter programs implemented by national leaders. EGM empowers national Christians to create their own ministry that is biblical, developmentally appropriate, theologically sound, culturally relevant and applicable to real-life.

The Titus Project is an initiative designed to further ownership of the responsibility to minister to children by national Christians. The project's goal is to make the operational costs of our National Ministry Teams fully funded from within their countries in three years.

Currently, Every Generation Ministries is operating in nine countries. With God's blessing and adequate funding, the Titus Project will be piloted in six of those nine countries: Poland, Hungary, Romania, Ukraine, Chile and Peru.

## THE NEED

Ministry work has always required some kind of material support, dating back to the Levitical priesthood. However, many international ministry movements depend on ongoing foreign funding. Apart from outside support, these ministries' long-term financial health and stability are in jeopardy. In addition, programs based on foreign funding are subject to the concerns and expectations of donors living in a completely different culture. Too often, this translates into a less effective ministry.

## MEETING THE NEED

This project is based on the biblical example of Titus, who was sent by the apostle Paul to Corinth to cast the vision of raising funds among local believers to support the famine-afflicted church in Jerusalem. Since that time, the name "Titus" has been associated with God's people giving to support the work of the church. Likewise, the Titus Project will encourage national believers to support EGM's work to transform children's lives through their own local churches.

By enabling our national ministries to raise in-country funding for operational expenses, EGM will meet the following needs:

- Full engagement and commitment of national churches and Christians to transforming children’s lives within their own countries.
- Full accountability of each EGM national ministry to its country’s Christian leadership.
- Enhanced effectiveness of the EGM ministry within its country so that the greatest possible number of boys and girls will experience the life-changing gospel of Jesus Christ.



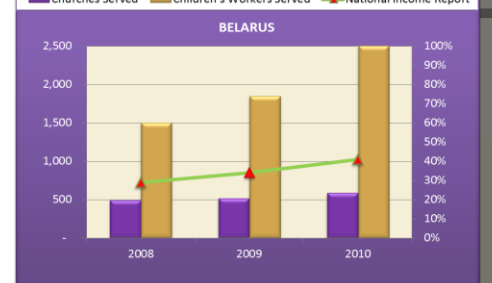
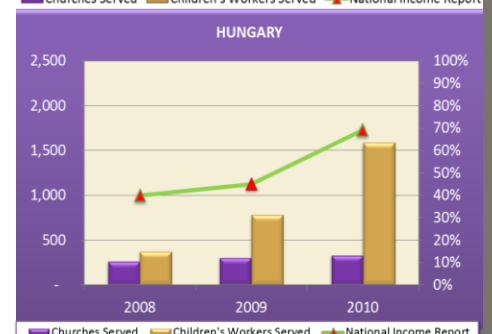
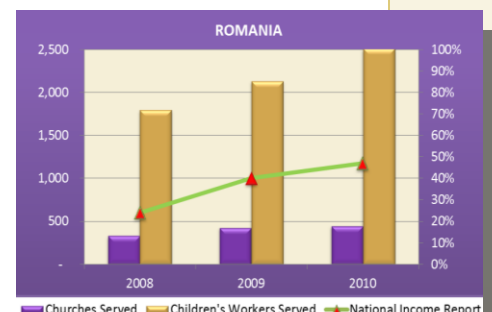
## ACTION PLAN

The Titus Project is comprised of five elements:

- **Key Leader:** Each national ministry will identify a key leader to spearhead the fund development effort.
- **Training and Development:** A training and development program for national executive directors and board members will be developed that includes the biblical foundations of giving, money and the financial support of ministry. In addition, each country’s key leader, executive director and board will be trained in fund development best practices. Included in this training will be such topics as formulating a fund development plan, developing a case for support and making personal ministry presentations. After this training, the EGM-U.S. team will work with the national team to implement the fund development plan in their country. The U.S. team will provide ongoing evaluation, assessment, coaching and mentoring.
- **Tools and Resources:** These elements will be developed to help each national ministry team communicate effectively with churches, foundations and individual donors in their country. They will be developed within the respective culture and include such items as a template for written proposals, PowerPoint presentation, brief video, brochures and pamphlets.
- **Website:** Currently, national teams are working to develop websites for their ministries. An important part of each site will be a donation function. Also, a subscription service for online EGM training and downloadable materials will be offered to help develop in-country funding, as well as extend the reach of EGM’s ministry to more churches.
- **Matching Grant Program:** To encourage in-country giving, EGM will provide matching funds. The program terms will vary according to each country’s budget and financial situation.

### NATIONAL INCOME GROWTH = INCREASED MINISTRY EFFECTIVENESS

The national income growth already taking place in three of the six targeted countries for the Titus Project Pilot indicates a corresponding increase in ministry effectiveness. Your grant will help us maintain this growth momentum.



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## MEASUREMENT AND EVALUATION

Each national team's fund development plan will have measurable activities and income goals. Evaluations of and adjustments to these plans will be made quarterly. In addition, each national website will have functions to measure such factors as number of hits, subscriptions, material sales and donations. Regular assessment of each national team's progress in achieving funding milestones, as well as its leaders' effectiveness in fund-raising will be made.

## THE OPPORTUNITY

The first EGM ministry was launched in Poland in 1993. Since then, God has used the ministry to transform the lives of thousands of boys and girls. During this past year alone, our National Ministry Teams worked with more than 11,000 children's workers representing over 3,400 local churches.

When each national ministry was established, our goal was to develop a truly national ministry. Not only does this mean a ministry staffed, developed and governed by national Christian leaders, but also a ministry funded by national Christian leaders.

Thank you for your past support of EGM and for your prayerful consideration of this current request to help move the ministry to the next level to transform the lives of even more boys and girls through the church. May God richly bless you!

## BUDGET

FY 2012 EXPENSES	
Item	Cost
Director	\$ 72,742
Staff Salaries	75,427
Office	26,751
Administration	22,775
Leadership Development	53,436
Director Orientation/Training	6,200
Titus Project Coaching	12,500
Publishing	34,604
Website Development	63,285
Fund Development Tools	50,000
Travel	24,500
Other	7,950
<b>Total Cost</b>	<b>\$ 450,170</b>

*\*This budget reflects a 15% increase for EGM administrative expenses.*